



STACI DERISO

LEAD TRAINING MANAGER DESIGN

Hoschton, GA 30548 • 404-434-0152 • ssderiso@gmail.com

EXPERTISE

SOFT SKILLS

Graphic Design
Motion Graphics
Web Portal Design & Layout
Curriculum Design (ADDIE)
Adult Learning Principles
Gagne's 9 Principles
Collaboration
Design Thinking
Project Management
Coaching and Development
Leader-led Learning
Virtual Learning
Web-based Learning
Video Production
Personal Development

TOOLS AND TECHNOLOGY

Microsoft Office
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premier
Adobe After Effects
Articulate Rise
dominKnow
WordPress/Elementor

EDUCATION

Georgia Southern University
Master of Technology, 1995

Georgia Southern University
Bachelor of Fine Art, 1992
• Graphic Design & Layout
• Photography

EXPERIENCE

AT&T (Business Solutions for Global & Mid-Markets)

Lead Training Manager Design

February 2023 - Present

- Designed, collaborated, developed, and implemented engaging and easy to understand graphics to ensure all elements of the learning program was cohesive, recognizable, and in compliance with AT&T Branding Standards.
- Ensure all graphic assets are accessible to the design team, leadership, and the consultants by using SharePoint as a repository.
- Provide guidance and feedback to peers to ensure graphics (including fonts, color schemes, and other visual treatments) are consistent throughout the program.
- Collaborated with other designers to create the look and feel of the on-line portal resources using WordPress.
- Design High Level Design Plans (HLDP) depicting client's gap, KPIs, proposed solution, milestones, responsibilities, estimated time of delivery, and dependencies.
- Project manage the design of various projects ensuring all parties involved complete their tasks efficiently and with impact.
- Manage contractor assignments ensuring deliverables are completed in alignment with the client's requests and in an efficient manner.

AT&T (Customer Service & Operations)

Lead Training Manager Design

October 2010 - January 2023

- Created innovative and exciting training deliverables incorporating a variety of skills and tools including graphic design, script writing, motion graphics, video editing, video animation, portal design, web-based training, and more.
- Consult with clients and subject matter experts to gain an understanding of the business needs as it relates to the design of learning materials.
- Project manage the design of various projects ensuring all parties involved complete their tasks efficiently and with impact.
- Responsible for coaching and development of peers in leadership, design, and software skills.
- Led numerous workshops to teach peers how to use the Adobe Suite (Illustrator, Photoshop, and InDesign) to create visuals for their training deliverables.



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INTERESTS

Crafts
Photography
Church Technical Director
Missions

AT&T (Customer Service & Operations), Continued

- Created logo and branding for skill development program.
- Partnered with and managed cross functional teams to develop skills development program for designers, performance consultants, and peers aspiring to move into leadership.
- Selected by leadership to attend the ATD 2022 conference with the responsibility of bringing what I learned back to AT&T University and share with our organization.

AT&T (National Business)

Senior Training Manager Design

May 2008 - September 2010

- Created the first New-to-Title curriculum for Small Business.
- Designed the Prospecting Workshop for Sellers and Managers.
- Partnered with peer designers and Instructors to create Strategic Selling Workshop.
- Re-engineered existing content to create The Consultative Seller training for BIS and Enterprise Sellers.

Cingular Wireless

Curriculum Designer

December 2005 - April 2008

- Designed and managed the implementation career development training programs.
- Wrote the scripts and partnered with the production company for compliance videos.
- Partnered with peers to teach designers how to use Lectora.

IKON Office Solutions

Corporate Trainer

January 1996 - August 2005

- Corporate Sales Trainer for Color Solutions sellers.
 - Aided in the selection of the Learning Management System; retained roles and responsibilities after implementation.
 - Managed vendor relationship with Skill Soft, implemented on-line learning programs to multiple countries.
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